



Service Introduction

Made in Japan Products B2B

Muhammado Nadir Tatsuki

November 19th, 2018

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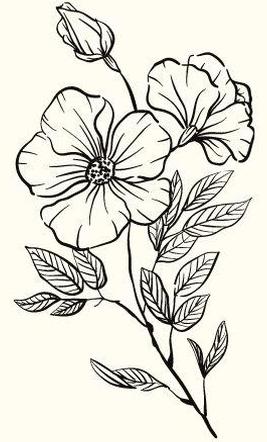
Mission

Connect Japanese manufacturers to foreign buyers with "Authentic High Quality"

Vission

Due to decreasing population and birthrate, Japanese manufacturers are struggled to expand their sales channel in nationwide. On the other hand, Japanese market is difficult to access due to its complicated culture and language for buyers. By intermediating manufacturer and foreign buyers with B2B e-commerce website, we are giving new possibility to both sides

2 Our products



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MJPB2B provides Japanese Sweets, Tea & Authentic items in Wholesale. Cooperating with many companies located in Asakusa, Nihonbashi and Ueno Tokyo Japan. We provide **more than 1500 to 1700 products**, totally





Sweets Tea & Authentic items

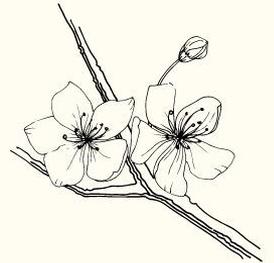


To business owners and retailers
gift shop, corporate gifting & interior design industries

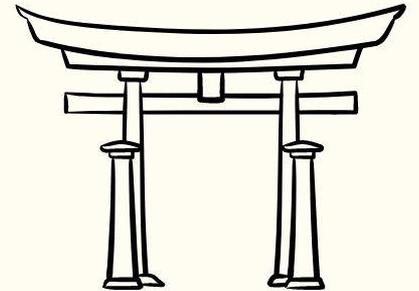
Product & Service Feature

- Gather Japanese **Sweets, Tea & Authentic items**
- Our products are made or designed **by professional manufacturer**
- **Provide free samples** for business owners & retailers
- One of MJP members will be your **exclusive Made in Japan Consultant**

2 OUR PRODUCTS



3 Our clients

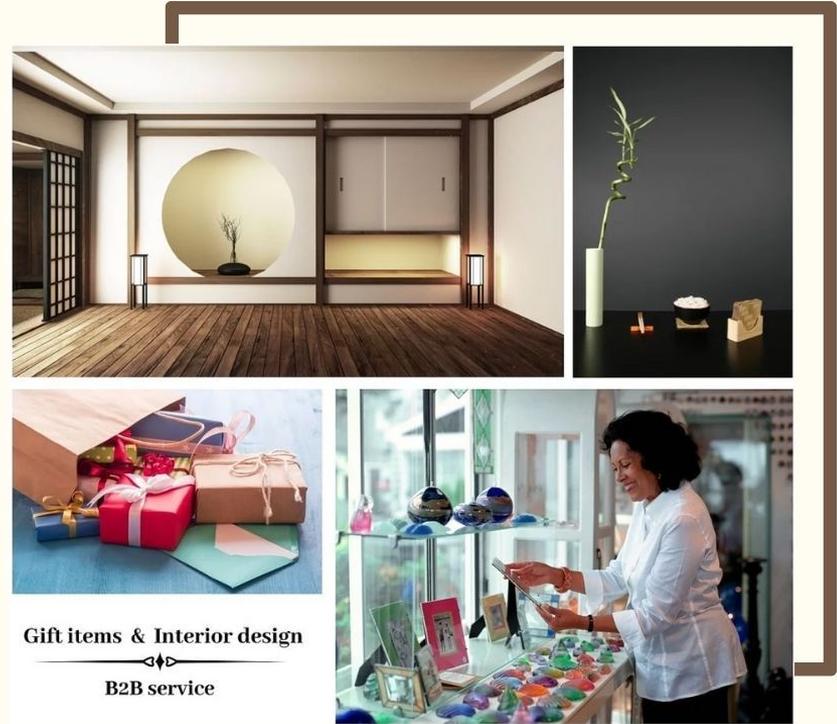


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Our Main Clients

| business owners and directors

- working for corporate gifting, retail trade company or interior design industry
- love and admire Made in Japan Products with "High Quality"



Our products can be sell to these people

- B2C market information -

Buying Interest



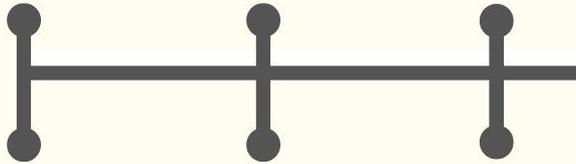
college education



Interior design
for home & garden



financial investment
for company



Start a new job

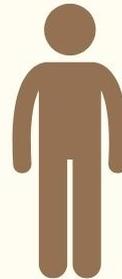


Become a founder



Bought a house

Life Event recently



3 OUR CLIENTS

Personal Information



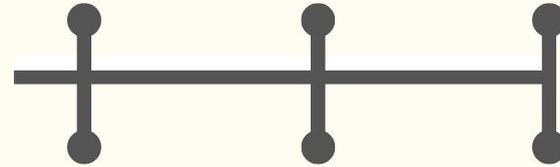
age: 35-65
gender: male



have wife & child



love to travel
(mostly nature tour)



entertainment &
celebrity news



interested in fashion



have a pet animal

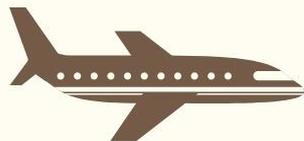
Daily Hobby & Trend

Japan



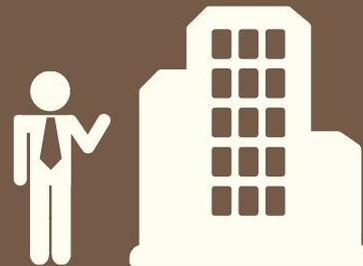
Made in Japan Products
B2B

**Main Clients & End Users
from MJPB2B**



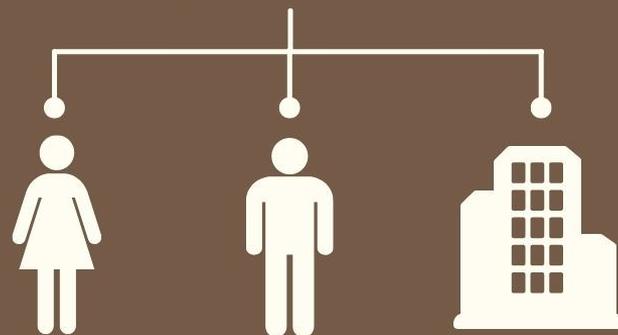
3 OUR CLIENTS

Overseas



Business owners
& retailers

MJP main clients



individual

individual

organization

End Users

Reviews from B2C customers

Order from Manilla Philippines | Ms. Cinderella Bañares

I was surprised when the products actually come to my door step after ordering. I have actually been to Japan and use to introduce Japanese culture on my page. MJP products are high quality made and my friends were begging me to give them for free. Of course I said “No way!”, haha. Truly admire craftsman from Japan.



Order from Jakarta Indonesia | Mr. Rizki Ronny Saputra

I was excited to open the package first! Really high quality product. Also, I think there is a demand to people, who are running restaurants. Japanese tableware is an exciting category from my business perspectives too. Happy to know about this service. Good luck and more success

4 Our price



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B2B price is not open on our website

First of all please choose & check your favorite product to submit the "Inquiry List" on **wholesale section**. Also, "Global Retail Price" is open from **retail section** to predict our wholesale price

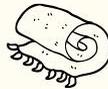
notes: After submitting the list, MJP will call you back to share a quotation & free business consultation



Price will be calculated by MJP consultants

MJP consultant will help you clarify the total cost price...

- Product purchase price
- Logistic fee
- Importing duties (MFN)
- Sales tax (GST or VAT)



Product Price	Logistic fee	Duties	Other
\$53	\$8	4%	+7
\$29	\$5	5%	+7
\$32	\$4	2%	+7

There are 6 more cost category to split with MJPB2B

notes: the prices are just example (\$:dollar)

Wholesale Inquiry

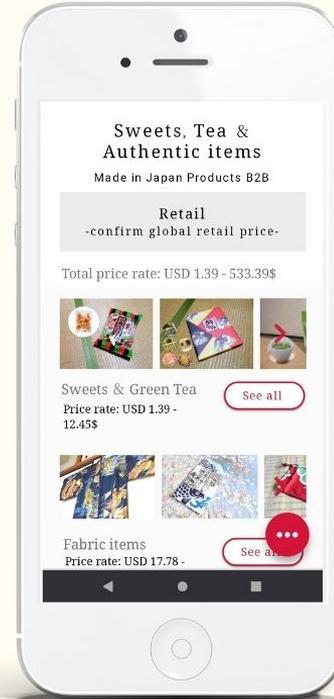
Global Retail Price

Able to check the

"Global Retail Price"



Click either screen to access



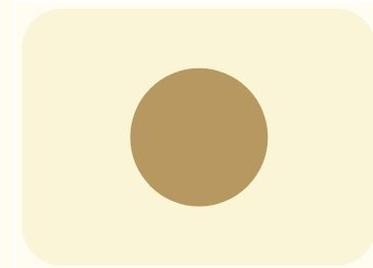
5 Our logistic option



Logistic method

We provide **Japan Post Holdings Co.,Ltd (JPH)**, **DHL**, **Fedex** for safe & fast transportation. By using these 3 methods, MJPB2B is able to deliver the goods to all over the world

notes: click the company logo to check each logistic service



Japan Post Holdings



Price rate for each service



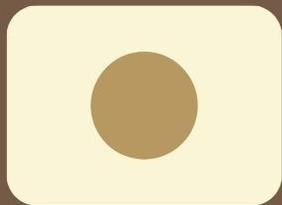
Japan Post Holdings



	Price Rate	Lead Time	Possible Transportation
 Japan Post Holdings	\$\$ - \$\$\$	7-9 days for delivery (for air shipment)	Air shipment Sea shipment
	\$\$\$	4-7 days for delivery (for air shipment)	Air shipment Sea shipment
	\$\$\$\$	4-7 days for delivery (for air shipment)	Air shipment Sea shipment

notes: The price rate & lead time are examples. MJP consultant will support you to find a affordable logistic route

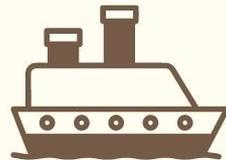
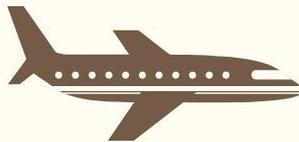
Japan



Japan Post Holdings



MJPB2B



Japan Post Holdings
transportation route



5 OUR LOGISTIC OPTION

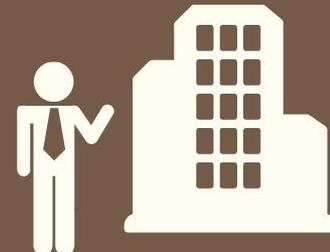


Overseas



Local post office

notes: Custom Clearing Agent (CCA) could be required to receive the package



Our clients

Japan

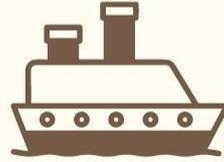
Overseas



DHL Japan



DHL Local Area



notes: Custome Clearing Agent (CCA) could be required to receive the package



MJPB2B



DHL & Fedex transportation route

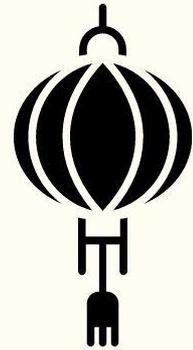


5 OUR LOGISTICOPTION



Our clients

6 Duties & Sales Tax

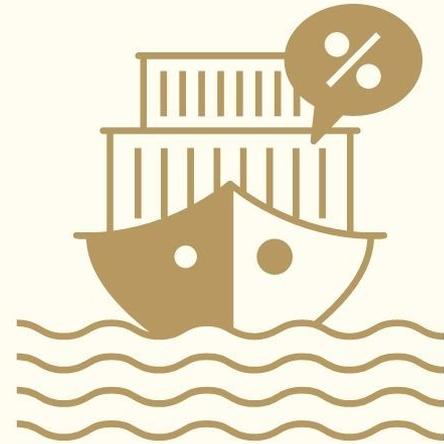


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About Importing Duties

MJPB2B will research the **HS code** and **MFN rate** according to your interested products. Also, depending on the items, we can handle **EPA documents (Certificate of Specific Origin)** to deduct the duties

notes: let us support you if you are a Importing beginner



Duty rate example...

	HS / HTS code	MFN rate	EPA deduction
 Green Tea	0902.20.90.50	10 %	0 %
 Traditional Doll	9503.00.00.90	4.5 %	0 %

notes: depending on the items & your location the duty rate will change

6 DUTIES & SALES TAX

About Sales Tax

Not only the duties but MJP consultants will research the **Sales Tax "GST" or "VAT"** at your country. Almost in every country you need to pay Sales Taxes to start a business with new items



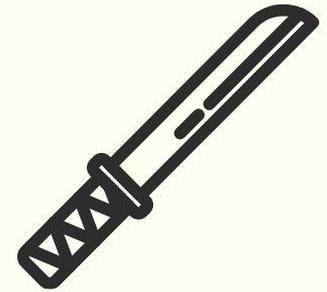
notes: MJPB2B usually cooperate with clients to find the right tax number

Sales tax rate example from USA

	New York	Wisconsin	Oregon
 Green Tea	8.52 %	5.43 %	0 %
 Traditional Doll	8.52 %	5.43 %	0 %

notes: In addition, the tax rate can change even in the same USA state

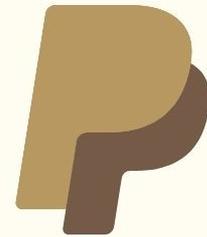
7 Our purchase option



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Purchase method

MJPB2B provides Stripe **(Credit card)** & **Paypal payments**, mainly. Depending on your business, we can able to discuss different ways of settlement.

The Stripe logo, consisting of the word "stripe" in a lowercase, sans-serif font, with a horizontal line above the letter "i".The Alipay logo, featuring a square icon with a white stylized character on a dark brown background, followed by the Chinese characters "支付宝" and the English text "ALIPAY" below it.

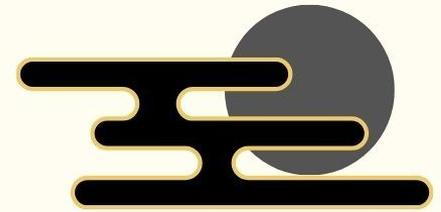
notes: click the company logo to check each logistic service

Price rate for each service

	Payment Tax	Currency Exchange	Supporting Info
	3.6 %	2 %	The most affordable Credit Card payment. Specialized in B2B transaction
	3,7 % + 0.28\$	4 %	The most trustful e-money payment. Need a paypal business account before purchase. Specialized in B2C
	not available	—	—

7 OUR PURCHASE OPTION

8 MJP service steps to start



3 steps to Order & Receive

1 step "Inquiry"

Contact us by submitting **"Inquiry List"** at **Wholesale section**. Check your favorite items, enter your name, country & e-mail address. MJP consultant will call you back to discuss the details

3 step "Receive"

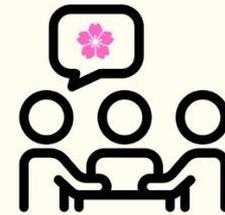
Receive your products from Tokyo Japan. Also, receive **free samples for test marketing & sales** before having a bigger deal

2 step "Meeting"

Let us know your **business story, backgrounds & expectation**. Quick online meeting for about an hour. Quotation will be provided from MJP consultants



Inquiry



Meeting

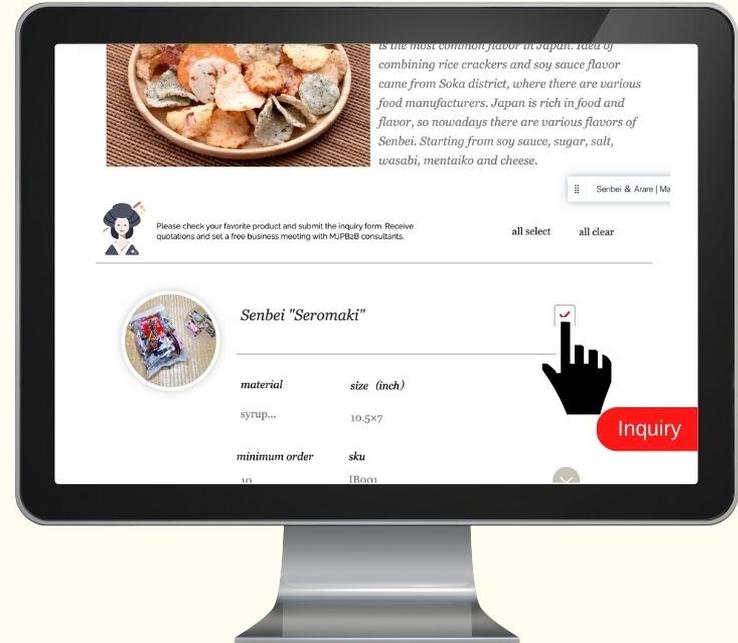


Recieve

How to make "Inquiry" in wholesale

- ① Find your favorite item from more than **450 items**
- ② Select the product by adding "**check mark**"
- ③ After finished selecting, click "**Inquiry List**" & press the "confirm items" button
- ④ Fill in your personal information including full name, country & email address (**No payment info required**)
- ⑤ MJP will reach you back with quotation & free business meeting

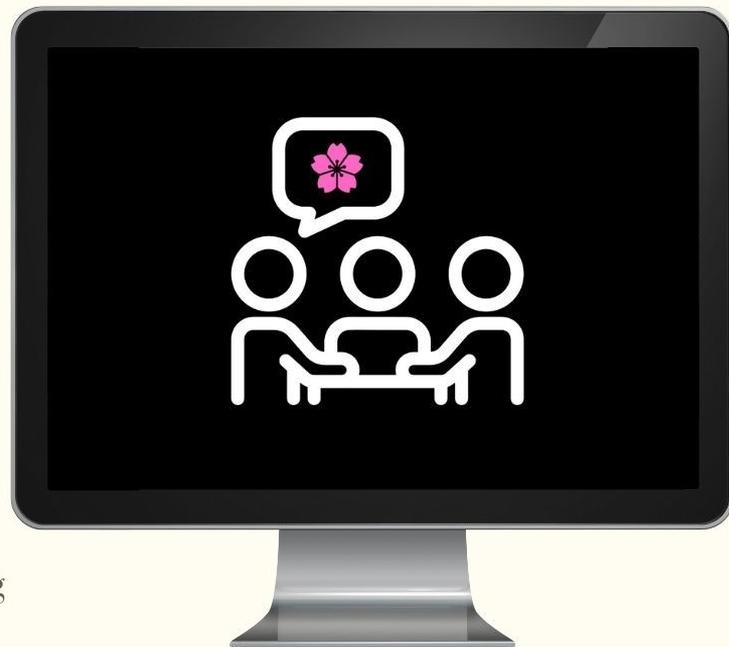
notes: there is a retail section to check the "Global Retail Price"



What is the "Meeting" for ?

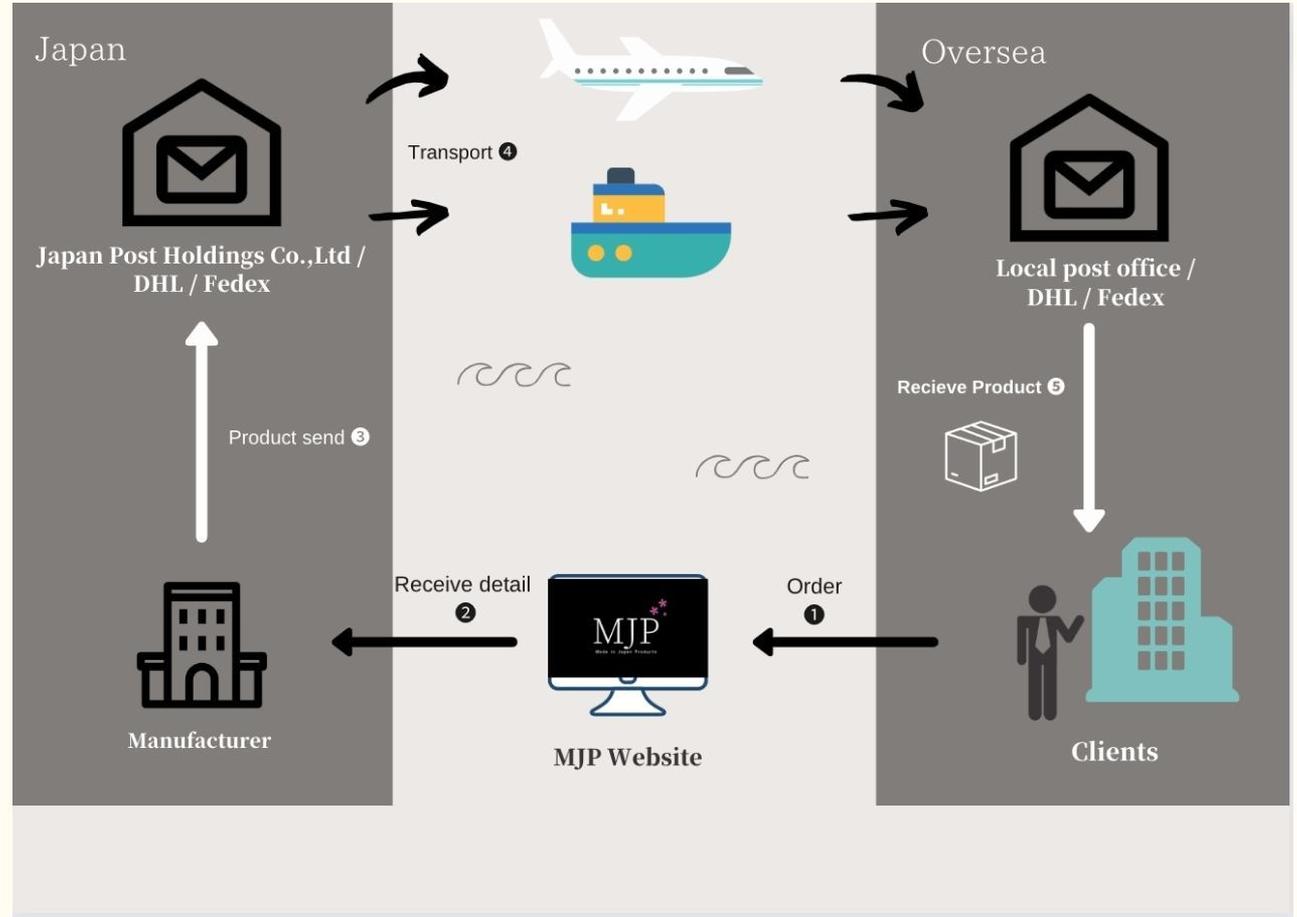
- 1 To hear your **business story & expectation**
- 2 To **introduce MJP service** for 5 to 10 minutes
- 3 **Share the quotation** according to your "Inquiry List"
- 4 About **transportation, importing duties & sales tax**
- 5 Plan ahead for the next step

notes: the above content will be shared on our first business meeting



Receiving process

from Tokyo Japan



8 MJP SERVICE STEPS TO START

9 Special offer for beginner



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A.O.B Plan for Business

All in One Box plan benefits

Your favorite products will be packed in one box
(around 8-20 items)



- to actually feel what our service is like
- for **test marketing and sales**
- the **price are reasonable**
- Check the **lead time, transportation, duties & sales tax**



10 FAQ



○ *What do you sell practically?*

Examples for Sweets, Tea & Authentic items are **Mochi sweets, green tea, bowls, wooden toy, weapon interiors** & many more. [See more than 450 items](#)

○ *How long will it take for transportation from Tokyo Japan?*

Generally, air shipment is **4-9 days**. Sea shipment is **30 days to 90 days**. Also, due to the pandemic the shipment could be delayed. Please confirm to MJP consultants first

○ *How MJP consultant will support our service in long term?*

Not only selling high quality, but we will **suggest sales & price strategy** from other competitors perspective. We are here to win the market with you

11 Service feature & Company profile



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What is so special about our service ?

- Provide Japanese **Sweets, Tea & Authentic items**
- Provide **free samples** for business owners and retailers
- One of MJP members will be your **exclusive Made in Japan Consultant**
 - Connecting Japanese companies with trust
 - Calculating the whole cost that should be deal for international transaction
 - Giving you the best quantity & price to win the market
 - Sales & Price strategy proposal to compete with other companies



Executives

Muhammado Nadir Tatsuki

Chief Executive Officer

mjp.nadirtatsuki@gmail.com



Kana Watanabe

Chief Technology Officer

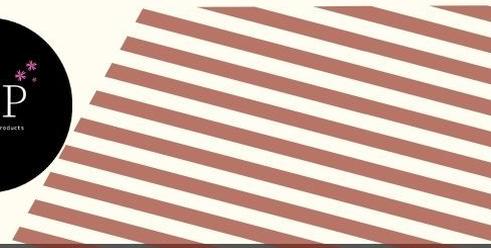
mjp.kanawatanabe@gmail.com



Keita Takata

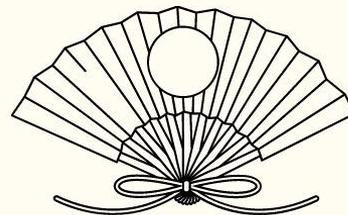
Chief Strategy Officer

mjp.keita.t@gmail.com



Company profile

- Company name : Made in Japan Products B2B
 - Establishment : November, 19th 2018
 - Business Owner : Muhammado Nadir Tatsuki
 - Members : 5
 - Register ID:1040
 - Bank account: Japan Post Bank Co., Ltd.
 - Industry : Social Network Advertising, wholesale, exporting
 - Location : 1-6-4 K3 Senbamachi, Kawagoe city, Saitama prefecture, Japan
- Website : <https://www.mjpb2b.com/>
 - Contact : + 81 80 3455 2753
info@mjpb2b.jp





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Design your Business with Japan

Made in Japan Products B2B